

PHOENIX ETRM PROVIDES RELIEF FOR ENERGY MARKETERS

The Woodlands, TX (August 2010) – Woodlands Solutions announced the achievement of a significant industry goal with the release and general availability of Version 4 of Phoenix ETRM, a full-featured, front-to-back office energy trading and risk management solution used by energy companies to manage their trading and marketing operations.

“With Version 4 of Phoenix ETRM, we believe we have substantially achieved the goal of providing energy marketers with a cost-effective solution to help them manage their operations more efficiently while improving control and transparency over those operations” stated Michael Muse, President of Woodlands Solutions. “We created the “We-Heard-You” campaign to let the energy marketing community know that we understood their plight and had created a solution for them at www.We-Heard-You.com. The response to the campaign has greatly exceeded our expectations and typical industry response rates, further proving that we are on the right track with Phoenix.”

Phoenix ETRM is currently in production at several leading energy marketers within North America. Before discovering Phoenix ETRM, each of these firms had researched the available market for ETRM systems and had abandoned the search because they were unable to find the functionality the needed at a reasonable price point.

Version 4 of Phoenix ETRM is an easy to use solution built using the latest Microsoft development tools and methodologies and including substantial functionality in the areas of contract administration, deal capture including deal capture interfaces and quick deal entry functionality, confirmation management, market data management, valuation, position management, risk management including Value at Risk and stress testing, collateral and credit exposure management, physical scheduling, financial settlement, as well as standard and user defined reporting.

New features available with Version 4 include: a simple to use Monte Carlo Value at Risk engine including correlation and simulation engines, several new deal types, quick deal capture, auditing, custom defined fields, limit violation email notification, stress testing, and much more. For a full description of Version 4 capabilities, visit <http://www.WoodlandsSolutions.com/Solution.html>.

Phoenix ETRM was built using the latest Microsoft technologies and features an n-tier, work-flow enabled, service oriented architecture (SOA) with an integrated distributed processing engine. “The technology and architecture of Phoenix ETRM directly translates into lower support costs, faster deployment, and a better ROI for our customers” said Stephen Wall, Chief Technology Officer of Woodlands Solutions.

About Woodlands Solutions

Woodlands Solutions is a provider of energy trading and risk management software solutions to trading and marketing organizations. Woodlands Solutions' Phoenix ETRM product is a full-featured, front-to-back office energy trading and risk management solution used by energy companies to manage their trading and marketing operations. Phoenix ETRM was developed using the latest industry-standard Microsoft technology. Woodlands Solutions, headquartered in The Woodlands, Texas, USA, was founded in 2008. More information is available at www.WoodlandsSolutions.com.